BackupAssist

Push Backups to the Cloud, Simply and Affordably

Your Windows Server Backup and Recovery Solution

BackupAssist™ 10

Physical. Virtual. Onsite. Cloud

Microsoft
GOLD CERTIFIED
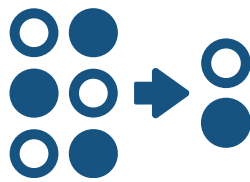Partner
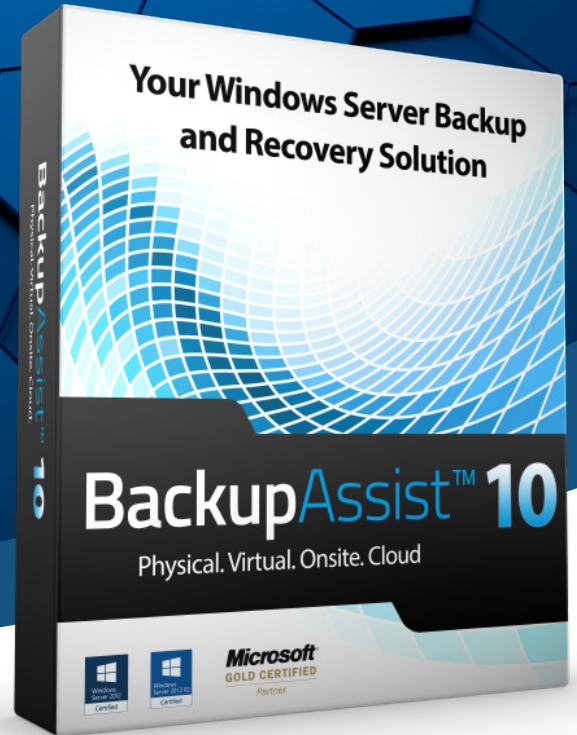
Our Key Cloud Backup Features

Cloud Independence

You can choose which cloud provider (E.g Amazon S3, Microsoft Azure) will host your backups.

Compress and Deduplicate

Greatly reduce your bandwidth use and storage space needs when backing up to cloud.

Insulated Encryption

Create encrypted backup containers. Fully private, even your cloud provider can't access your data.

Resilient Transfers

Never send data twice. If backups get interrupted, resume where the stopped.

More on these features on the next page ➜

You Get To Choose Your Provider

Unlike most Backup and Disaster Recovery Software, which forces you to use that vendor's cloud storage, BackupAssist provides **Cloud Independence.**

You can choose where you want to store your backups, and fine-tune your storage options to suit your exact requirements.

Our software currently supports Amazon (AWS S3) and Microsoft Azure, **with additional options coming soon**.

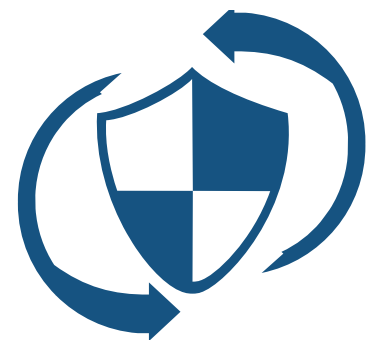| Customer Benefits	MSP Benefits
• Use your existing Cloud accounts and infrastructure, not ours.	• Host your clients' data on your own cloud accounts.
• Choose the level of redundancy to suit your risk tolerance and budget.	• Take advantage of bulk volume discounts and partner rates.
• You can specify the geographic location for your data to meet compliance requirements.	• Charge your customers individually, providing you with a profitable revenue stream.

Our Encryption Keeps Your Data Safe

BackupAssist allows you to create insulated backup containers – one per company, department or even server.

Utilising AES-256 encryption, each container is completely independent of each other. Different encryption keys are used for each container.

Your cloud provider has zero-knowledge of the content of your data, and it is completely impossible for your cloud provider or a hacker to steal your data.

Only you create and manage your encryption key.

Data Duplication and Compression

To keep your cloud hosting costs down, BackupAssist offers advanced data duplication and compression. Your data is broken down into chunks, deduplicated, and then compresseed.
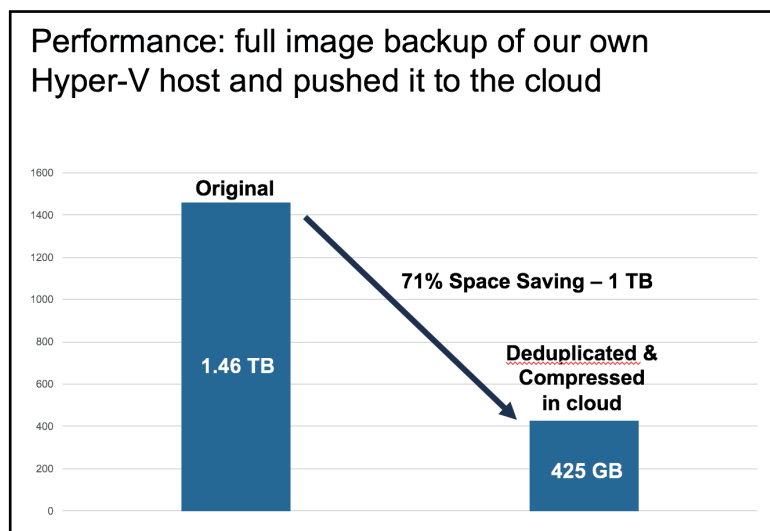
This saves space and hosting costs in the cloud, while reducing upload/download times, and improving recovery times.

Case Study Example

A Hyper-V Server with X Virtual Machines running Y different operating systems.

Original Size: 1.46 TB   ***After Dedupe and Compression:*** 425 GB

Performance: full image backup of our own
Hyper-V host and pushed it to the cloud

Original

1.46 TB

71% Space Saving – 1 TB

Deduplicated & Compressed in cloud

425 GB

One Low Cost, No Matter How Much You Back Up

BackupAssist's Cloud features are sold as an add-on perpetual license, costing $xxx. Never before have so many advanced enterprise-level features been available for such a low price.

There's no limit to the amount of data you're managing. So whether you're backing up 100GB or 5TB, it's the same low price. Further, the perpetual model will save thousands of dollars for an organization over time.